

# Local Businesses Support Local Economies!

Several recent economic studies have concluded that local independent businesses reinvest far more money in their local economies than chain stores do.

One such study\* concluded that for every \$100 spent in their stores, LOCAL BUSINESSES GIVE BACK \$73 to their local economy, while for every \$100 spent in national chains, those companies return only \$43, meaning that CHAIN STORES TAKE AWAY \$57 from that same local economy.

**Patronize local businesses**  
**Good sense for you**  
**Good cents for your economy**

\* The Andersonville Study by the Civic Economics group can be read online: [www.civiceconomics.com/Andersonville/AndersonvilleStudy.pdf](http://www.civiceconomics.com/Andersonville/AndersonvilleStudy.pdf)