

F '07 Great Gift Novels for the Holidays!

(For Retailers Only)

Option 1: Additional 5% discount and free freight on any one-time stockup order to promote these great gift titles in feature placement promotions

- ◆ Minimum 5 titles, 20 books per retail location
- ◆ Order must be placed between **7/10/07 and 11/15/07**, one order only
- ◆ PO must reference PROMO CODE: **A72511**

OR

Option 2: POS Rebate*

- ◆ Accounts must promote at least 5 titles from the list below
- ◆ Accounts must promote for any 8 weeks between **9/1/07 and 12/31/07**
- ◆ Retailers will be credited \$0.65 for every book sold during the selected period, with a \$10,000 cap per account
- ◆ POS must be submitted within 45 days after the promotion runs

FOR MORE INFORMATION, CALL DENISE CRAWN AT (570) 941-1500



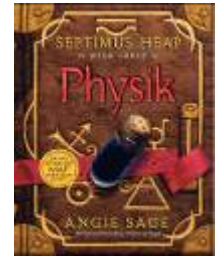
Little House in the Big Woods
By Laura Ingalls Wilder
\$16.99, ISBN: 0060264306



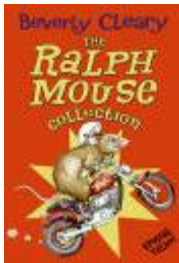
Prince Caspian
By C. S. Lewis
\$16.99, ISBN: 0060234830



Horseradish
By Lemony Snicket
\$12.99, ISBN: 0061240060



Septimus Heap, Book Three: Physik
By Angie Sage
\$17.99, ISBN: 0060577371



The Ralph Mouse Collection
By Beverly Cleary
\$14.99, ISBN: 0064410048



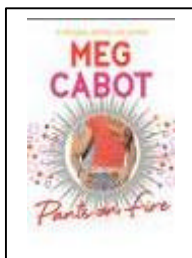
The Faerie Path
By Frewin Jones
\$16.99, ISBN: 0060871024



Marley
By John Grogan
\$16.99, ISBN: 0061240338



Warriors Field Guide
By Erin Hunter
\$15.99, ISBN: 0061239038



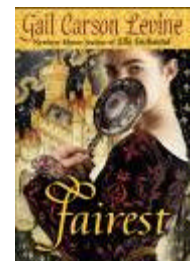
Pants on Fire
By Meg Cabot
\$16.99, ISBN: 0060880155



Wicked Lovely
By Melissa Marr
\$16.99, ISBN: 0061214655



Love Is a Many Trousered Thing
By Louise Rennison
\$16.99, ISBN: 0060853875



Fairest
By Gail Carson Levine
\$16.99, ISBN: 0060734086

*In order to be eligible, the retailer must furnish to sales representative or to HarperCollins Distribution Center in Scranton, Pennsylvania, proof of its retail sales of these titles. Proof must consist of either computer printouts or cash register receipts. Credit will be issued after review of proof of sales.